

4. Resolution on Digitalizing the IPB Data Management and Processes and Expanding Communication Platforms Budget

Presented to and approved by the Triennial Assembly, 25–26 October 2025

As **IPB continues to grow as a global network**, it is increasingly important to ensure that our internal systems and communication tools reflect the demands of our time. The challenges we face as an organization — from managing diverse membership applications, to running elections and decision-making processes, to reaching audiences across continents — **require efficient, secure, and accessible digital solutions**. Modernizing our data management will not only strengthen transparency and accountability but will also enable broader **participation** by our members worldwide.

At the same time, IPB's role as a connector and amplifier of peace and justice movements relies on **effective communication**. In a world where digital platforms shape public discourse and civic engagement, expanding and strengthening our communication channels is essential. By investing in updated tools, design, and outreach strategies, **we will better showcase our initiatives, highlight member contributions, and sustain our impact in the global arena**.

Therefore, the IPB Board and Council agree that:

- Additional budget will be allocated to strengthen information, education, and campaign communication platforms, including newsletters, learning platforms, social media promotion, and new digital tools, to broaden global outreach.
- IPB will systematize the collection and processing of organizational and individual membership applications through a secure online platform.
- Internal IPB procedures, such as elections, will be carried out through digital means.
- Surveys and IPB voting processes will be facilitated through secure digital collection and management tools.
- An updated, secure, and efficient IPB database will be developed and maintained.
- Website content and design will be updated and revamped to reflect new initiatives and campaigns, incorporating developments from the last three years and the outcomes of this year's Triennial strategy.
- Digital archives of recent IPB work and projects will be established and maintained.
- Newsletter statistics will be analyzed regularly to improve content and enhance communication with subscribers and members.